

August 2019

PARKES IS TURNING PINK THIS OCTOBER

Think Pink! See the world through rose-coloured glasses this October as **Parkes** takes part in the McGrath Foundation's Pink Up Your Town and turns pink to help make life that little bit easier for families experiencing breast cancer.

Pink Up Your Town is an incredible initiative run through the McGrath Foundation in which communities come together to 'Pink Up' – not only to raise vital funds that support specialist McGrath Breast Care Nurses, but to create a visual show of support for local families experiencing breast cancer.

The **Pink Up Parkes** Committee is looking for businesses, schools and clubs which are interested in getting involved. Volunteer committees and associated businesses are the heart of the McGrath Foundation's Pink Up Your Town Campaign, with members from all backgrounds, professions and walks of life.

Our Pink Up Parkes Committee:

The Pink Up Parkes Committee is made up of local volunteers who are committed to the community of Parkes and to the ethos of the McGrath Foundation.

Local organisations are encouraged to get involved and Pink Up, from hosting events to housing donation boxes on countertops. If you have an idea for your local business you'd like to bring to life in support of the McGrath Foundation, please contact our **Secretary, Marg Applebee** on cwllpo@hotmail.com or 0418 611 053.

About the McGrath Foundation

Ours is a story with simple – but well-known – beginnings. It started with Jane and Glenn McGrath's very public experience with breast cancer, and has become one of Australia's most recognised and respected charities, the McGrath Foundation.

Some years after her initial diagnosis, Jane's cancer returned. This time, she had a breast care nurse, who both empowered and comforted her, and the entire family. This experience set the mission for the Foundation, which has become an enduring commitment to support thousands of women and men every day, no matter where they live – for free.

We raise funds to place McGrath Breast Care Nurses in communities right across Australia and increase breast health understanding.

While more than 70,000 families have been supported by 132 McGrath Breast Care Nurses, there's still a lot more to do to reach every family going through breast cancer. We rely on the heartfelt support we receive from all over Australia – including individuals, communities, corporate partners and government. They help by donating, hosting or attending events, or purchasing McGrath Foundation products, which helps us continue Jane's legacy and achieve our mission.

Together, we can make a difference.

Yours sincerely
Carolyn Rice
Chairperson

Please note that our social media handle on Facebook and Instagram is **@pinkupparkes** and hashtags **#pinkupparkes** **#pinkupyourtown**



**PINK UP
YOUR TOWN**

Proudly supported by



Thank you for agreeing to participate in the Pink Up Parkes Campaign during October.

Please keep us in the loop with activities that you have planned so that we can help to promote your event or your participation in Pink Up Parkes.

So that we can keep in contact, please fill in the following information and return to us:

Name of Business	
Trading Name <i>(if different)</i>	
ABN/ACN	
Business Owner Name	
Business Owner Contact Number:	
Contact Name for PUP	
Contact Number for PUP	
Email Address	
Postal Address	
Business Address	
Social Media Handle/s	Facebook: _____ Instagram: _____

Our organisation _____ are thrilled to be part of the Pink Up Parkes Campaign during October 2019.

We are:

- (tick)* pinking up our Business during October
- (tick)* pinking up an event to raise funds and awareness. Details of our Event/s: _____

We will consult with the Pink Up Parkes Committee regarding any significant events that we are organising as part of the Pink Up Parkes Campaign.

- (tick)* We would like to donate the following items to the Pink Up Parkes Raffle to raise funds for the McGrath Foundation: _____
- (tick)* We would like to host a McGrath Foundation Donation Box and take responsibility for its security.

Please note that we will provide banking information or collection details on delivery of the Donation Box.

We will refer to the McGrath Foundation Branding Guide when preparing promotional material and tag @pinkupparkes in shares regarding our event/promotions.

Signed: _____ Name (printed): _____

Date: _____

Please return this completed form to Marg at cwllpo@hotmail.com